

# Choose Your Direction:

## College Bound Student, age: 18 Graduate, High School, USA

Lured to college to limit his field of interest because he sees college as a narrow track to a specific job that may not exist 4-years from now. His resume will be a story of great promise and he will wait passively for the good things to be given by someone else.

## Chief Executive Officer, age: 18 Alumnus, High School, USA

Attracted to college to diversify his knowledge base and experience because he sees college as a springboard to personal success; an unrivaled opportunity for fruitful experiment to compete for jobs that don't exist yet. A gilt-edged resume will evidence his accomplishments and achievements because he senses where the opportunities are and takes advantage of them.



You are America's future—and its fate. This isn't a metaphor. It's an honest assessment of your potential. You are one of the young women and young men who will make the next generation of amazing discoveries. You are the CEO's of future corporations. The Teachers. The Scientists. The Medical Professionals. The Engineers. The Lawyers. The IT Specialists. The Entrepreneurs. The Actors. The Soldiers. The Laymen. You will become the decision-makers charged with nurturing our democracy.

The challenges and opportunities you will face—at college, in the workplace and in your daily life—can be mastered if you are equipped early with a rich experience and problem-solving skills to function effectively. Are you ready to choose and commit yourself to the challenge of continuing America's prosperity as a republic nation? Your response is very much a question of your attitude. If you are disquieted by your answer and feeling a crippling thought of personal inadequacy then let's get right to the bottom-line.

Our influence brings into sharper focus the theme you can become a Chief Executive Officer (CEO) sooner than you dreamed. The idea is as intriguing as it is simple.

WHOmentors.com, Inc. is unique in presenting unprecedented instructive lessons through your participation in the CEO@18™ Nonprofit Incubator, a youth and collegiate entrepreneurship program, to shed new light on learning to pull the pieces of the puzzle together from the "real world."

In this program, WHOmentors.com, Inc. will awaken something in you—an impulse to propel you to identify your needs and priorities. You will meet more people, do more things and experience more of life's ups and downs in one year than in four year's worth of college attendance as a student. It's exploration at its purest, with little to curb your *Executive Externship* except physical stamina and funds.

One of the self-affirming steps you can take is an intuitive shift in a direction of self-definition and autonomy.



*For those who desire change or find themselves facing change by choice, WHOmentors.com, Inc. supports individuals in gaining clarity about career and life direction; making self-discoveries; coping with the challenge of transition; and sustaining change.*





A Nonprofit Public Benefit 501(c)(3) Tax-Exempt 509(a)(2) Research Corporation



## Annual Generation ‘E’ Scholarship & Grant Program

*Graduates of CEO@18™ Youth and Collegiate Entrepreneurship Development Program Receive Priority*

**Application Postmark Deadline: May 15<sup>th</sup> of each year!**

Congratulations!

WHOmentors.com, Inc. emphasizes the importance of completing school and continuing post secondary education. We can help you understand the direct connection between your choice of academic major and the “real-world” jobs that you will be likely able to find *before* graduation. The specific information you supply on this application aids to distinguish you from other prospective candidates eligible for consideration. Incomplete submissions will be ignored. No extensions granted.

**Keep in mind this is a “one-time” academic scholarship to a 2-year or 4-year degree granting institution. And, you will be assigned to Option Club, Inc. National Mentor Internship for case-management. Average estimated award is for \$1,500 payable to the school only.**

WHOmentors.com, Inc. encourages you to focus your attention on perhaps an even more important decision than where to go to school and how to pay for it: *what to study once you get there...*

Sincerely,

“Rauhmel Fox” Robinson, CEO  
 WHOmentors.com, Inc.  
 1993 Alumnus, United States Air Force Academy  
 Rauhmel@WHOmentors.com  
 Phone/SMS Text: 415-373-6767

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# Annual Generation 'E' Scholarship and Grant Program

WHOmentors.com, Inc., 110 Pacific Avenue, Suite 250, San Francisco, CA 94111  
1-888-WHO-MENTORS (toll-free) Rauhmel@WHOmentors.com WHOmentors.com

## APPLICATION INSTRUCTIONS

**Postmark Deadline: May 15<sup>th</sup>**

### HOW TO GET THE APPLICATION

To download this entire application, the materials are easily accessible at the following web link:

[WHOmentors.com/pdf/generationscholarship.pdf](http://WHOmentors.com/pdf/generationscholarship.pdf)

You must have Adobe<sup>®</sup> Acrobat or Acrobat<sup>®</sup> Reader to view the document. You can complete the application on your computer or the file may be printed and used the same as the hard copy document. When you submit the completed application, be sure to keep a copy of the entire material for your records.

### ELIGIBILITY REQUIREMENTS

To be eligible for a scholarship, you must:

- Be recommended by an Appointed Mentor Practitioner<sup>™</sup> or other trustworthy person
- Be a **U.S. citizen or legal permanent resident\*** with a permanent resident card or passport stamped I-551
- Have a **minimum cumulative high school or college grade point average (GPA) of 2.0** on a 4.0 scale
- Be a graduating **high school senior, a community college student transferring to a four-year institution, or a continuing college student** who will be **enrolled full-time** in a degree-seeking program at an accredited U.S. college or university during the **upcoming** academic year
- Recent graduate of the CEO@18<sup>™</sup> Youth and Collegiate Entrepreneurship Development Program is desirable but not mandatory

### SELECTION CRITERIA

Applicants are evaluated on the following criteria:

- Academic record
- Academic plans and career goals
- Financial need (for educational purposes)
- Community service
- Compelling essay responses; correct grammar, punctuation, and spelling
- Letter of recommendation

### APPLICATION PREPARATION

1. **Application** (4 pages) – Use a computer or typewriter to complete your form. The minimum character size for all responses is 11-point. We strongly encourage you to type your application as it makes it easier for our selection committee to read; however, if you do not have access to a computer, you may neatly print the application in blue or black ink. Illegible applications will be disqualified. No awards for program irregularities.

Use the official application form or a photocopy of the form. Answer all questions. Confine your responses to the space provided; extra pages or material, such as resumes, certificates, or newspaper clippings, will not be read. Video submissions, OK.

*Community Service/Volunteer Activities* section: Only list one activity per line. There are literally over 600 incredibly diverse NTEE exempt activity codes, select those three (3) activities of longest duration or that are most meaningful to you.

2. **Transcript(s)** – Provide an **official** transcript from your current institution.
  - Transcripts must include a cumulative GPA. If your transcript does not show a cumulative GPA, request that a school official confirm the information on school letterhead with his or her signature.
  - Transcripts must have the name of your institution and your name, Social Security number, and date of birth.
  - If you are a graduate student who has completed only one full-time semester or term at your current institution, submit both your graduate and undergraduate transcripts.
  - If you recently transferred and completed less than one full-time semester or term at your current institution, you must also submit transcripts from all previous post-secondary institutions.
3. **Letter of Recommendation** – This must be from an instructor or advisor or, if you have been out of school for two or more years, from your most recent

employer. The letter must be current and may not be from a relative.

Provide the letter of recommendation form to the person who will write your letter. Allow your recommender at least two weeks to complete your recommendation.

The letter must be confidential. Ask your recommender to return the recommendation form and letter to you in a sealed envelope with his or her signature written across the seal. Submit the sealed recommendation with your application.

The letter should address all following topics:

- Academic record
- Academic plans and career goals
- Personal strengths, including motivation, leadership, and commitment
- Community service and extracurricular activities

4. **Financial Information Documentation** – The following documents are essential to the processing of your application.

- If you applied for federal financial aid, include a copy of **all** pages of your *most recent* Student Aid Report (SAR). **Note: Be sure to apply early for federal student aid at [www.fafsa.ed.gov](http://www.fafsa.ed.gov).**
- If you did not apply for federal financial aid, include a copy of all pages of your most recent 1040, 1040 EZ, or 1040A federal tax return and W-2 form(s). Also include copies of your parents' (and spouse's, if married) most recent federal income tax return(s) and W-2 form(s).

5. **GPA Certification Form (for high school seniors)** – This form must be signed by a high school counselor verifying your cumulative grade point average. Submit the signed form with your application materials.

**All selection decisions are final and are not subject to appeal. Applications and support documents become the sole property of WHOmentors.com, Inc. and cannot be returned. Extensions are not granted.**

### **POSTMARK DEADLINE**

All materials must be mailed in one package that is postmarked on or before **May 15<sup>th</sup>**. Mail to:

**Generation 'E' Scholarship & Grant Selection Committee**  
**WHOmentors.com, Inc.**  
**110 Pacific Avenue, Suite 250**  
**San Francisco, CA 94111**

### **AWARD NOTIFICATION**

All applicants will be notified of their award status in the summer months.

### **ANNUAL CALENDAR**

<b>April</b>	Applications are available at <a href="http://www.WHOmentors.com">www.WHOmentors.com</a>
<b>May 15</b>	Postmark deadline for complete application packets
<b>April through June</b>	Receipt notifications
<b>June through July</b>	Application processing
<b>August</b>	Selection and award notifications

\*F-1 International Students may be considered to avoid severe economic hardship resulting from emergent circumstances. Note that any scholarship awarded will be taxable.

# Annual Generation 'E' Scholarship and Grant Program

## APPLICATION

Postmark Deadline: May 15<sup>th</sup>

### Personal Information

Social Security number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Gender  Female  Male

Name \_\_\_\_\_  
Last First Middle Initial

#### Address While at School

#### Parent Address (if different)

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip code \_\_\_\_\_

State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Preferred mailing address for notification during summer months:  School address  Parent address

Primary e-mail \_\_\_\_\_ Alternate e-mail \_\_\_\_\_

Date of birth (mm/dd/yy) \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Country of birth \_\_\_\_\_

Are you a U.S. citizen?  Yes  No, You **MUST** enclose a copy of your permanent resident card or passport stamped I-551 (not expired).  No, F-1 Student (Provide current I-20.)

Additional Information (select **choices** that are applicable to your background or heritage):

Japanese  Chinese  Korean  Middle Eastern  Mexican  Spanish  European  African  Canadian

Or, specify country or heritage: \_\_\_\_\_

Special talents: \_\_\_\_\_

How did you hear about the Generation 'E' Scholarship and Grant Program?

*Peterson's Guide to Scholarships, Prizes & Awards*  Mentor Practitioner,™ Name: \_\_\_\_\_

Media (TV, radio, print)  Advertisement: \_\_\_\_\_

Website, www.WHOmentors.com  Other scholarship website: \_\_\_\_\_

School counselor, teacher, career center  Word of mouth, relatives

FOR INTERNAL USE ONLY:  GMS  Full-time GPA \_\_\_\_\_ EFC \_\_\_\_\_ Initials \_\_\_\_\_

## Academic Information

Next Fall class level:

**Community college**  1st year  2nd year  3rd year  
**Four-year college**  Freshman  Sophomore  Junior  Senior  5th-year senior  
**Master's**  1st year  2nd year **Doctorate**  1st year  2nd year  3rd year  4th year

Institution you will attend during the **upcoming** academic year:

Institution Name (Do Not Abbreviate) \_\_\_\_\_  
Campus You Attend \_\_\_\_\_ City & State \_\_\_\_\_

Name of high school or college (if different from above) you attended **most recently**:

School Name (Do Not Abbreviate) \_\_\_\_\_  
Campus You Attended \_\_\_\_\_ City & State \_\_\_\_\_  
Date of Transfer (mm/yy) \_\_\_\_ / \_\_\_\_

Expected graduation date (mm/yy) \_\_\_\_ / \_\_\_\_

Major \_\_\_\_\_

Second major, If double major (Do not list your minor.) \_\_\_\_\_

Expected degree  AA/S  BA/S  MA/S  Doctorate

Degrees already earned  None  AA/S  BA/S  MA/S  Doctorate

Desired career \_\_\_\_\_ Professional field of interest \_\_\_\_\_

Have you ever transferred from a community college?  Yes  No

Are you interested in internship opportunities?  Yes  No

If yes, what fields interest you? \_\_\_\_\_

Will you receive U.S. credit for study abroad in the **upcoming** academic year?  Yes\*  No  Not studying abroad

\* Note: You must still be enrolled in and paying tuition to a U.S. accredited institution.

## Family Information

Age of oldest parent \_\_\_\_\_ Did either of your parents complete college?  Yes  No

**Parents' marital status**  Married/Remarried  Single  Divorced  Separated  Widowed

Number of parents' dependents currently in college (include yourself if you are their dependent) \_\_\_\_\_

**Your marital status**  Married/Remarried  Single  Divorced  Separated  Widowed

Number of your dependents currently in college (include yourself) \_\_\_\_\_

Will you be working during the academic year?  Yes  No If yes, how many hours per week? \_\_\_\_\_

## NATIONAL TAXONOMY OF EXEMPT ENTITIES - CORE CODES (Activity Codes)

(Review <http://www.WHOmentors.com/NTEEactivitycodes.htm>) Theme: "Do What You Like To Do." Classify Top 3 Volunteer Activities.

NTEE-CC, 501(c)(3) Purpose and Organization Name (Avoid abbreviating organization names.)	Your Role/Position(s) Held	From (mm/yy)	To (mm/yy)	Hours per Week
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_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

## **First-Person Narratives (Complete all three essays. Each essay should be 275 words or fewer.)**

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1. How have your thoughts, goals, lifestyle and character changed because of your orientation to CEO@18(TM) Entrepreneurship?

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2. Attach a sample copy of the diploma (Bachelor's degree) from the college or university you are admitted to. Clarify, from a graduate perspective, the meaning of rights and privileges granted by the institution. Contrast this insight with a Certificate of Status or Good Standing issued by the California Secretary of State. Besides rights and privileges, what else do you receive when you incorporate?

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3. Describe how your cultural heritage and family upbringing have influenced your philanthropic and personal goals in life.

## Projective Test (900 words or fewer)

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College is a mystery to most kids. Many have the notion that they ought to attend. But by the time they are in high school, they've heard stories that may intimidate them into believing that they can't qualify for college, can't afford college, or won't be able to attend because of their special circumstance(s) or background(s). Some lose their dream without knowing much real information. From your perspective, describe concepts that your peers may have heard, but don't understand. And, detail how you can help them overcome their misconceptions, especially those who are undecided about career exploration. Use your savvy creativity to identify useful solutions or activities. Be sure to articulate what you have to offer.

## Required Certification and Release (Applicant must read and sign below to be eligible.)

### Applicant Certification and Release of Information

- I certify that all information on this application is true and complete to the best of my knowledge and the essays are my original work.
- I certify that I have read and meet all eligibility requirements as specified in this application and the accompanying instructions.
- I understand that if selected I will only receive one academic scholarship or grant administered by WHOmentors.com, Inc. I understand that application materials become the property of WHOmentors.com, Inc. and will not be returned.
- I hereby authorize WHOmentors.com, Inc. to utilize information about and from my application and my likeness for public relations purposes, publicity, or other scholarship opportunities.

Applicant's signature \_\_\_\_\_ Date \_\_\_\_\_

### Application Checklist

Mail your application package by the **May 15<sup>th</sup>** postmark deadline to:

Generation 'E' Scholarship and Grant Program Selection Committee  
WHOmentors.com, Inc.  
110 Pacific Avenue, Suite 250  
San Francisco, CA 94111

Enclose all following items in your application package. Incomplete applications will not be reviewed. Please **remove all staples** from application materials. Request for extensions will not be granted.

**Application** – pages 1-5, fully completed, legible, and signed (no extra pages or attachments)

**Transcript(s)** – See *Application Instructions* for details.

**Letter of Recommendation** – in a sealed envelope with the recommender's signature written across the seal

**GPA Certification (for high school seniors)** – completed by high school counselor

**Financial Information Documentation** – a copy of all pages of your **most recent** Student Aid Report (SAR) **OR**, if you did not apply for federal financial aid, copies of your and your parents' (and spouse's, if married) federal income tax return(s) and W-2 form(s). See *Application Instructions* for details.

If you are legal permanent resident: A copy of your **permanent resident card or passport** stamped I-551 (not expired) (\*F-1 international students should submit appropriate records).

**[www.WHOmentors.com](http://www.WHOmentors.com)**

# Annual Generation 'E' Scholarship and Grant Program

WHOmentors.com, Inc., 110 Pacific Avenue, Suite 250, San Francisco, CA 94111  
1-888-WHO-MENTORS (toll-free) [Rauhmel@WHOmentors.com](mailto:Rauhmel@WHOmentors.com) WHOmentors.com

## LETTER OF RECOMMENDATION

(Provide this form to your recommender.)

Applicant's full name \_\_\_\_\_

### Instructions to Applicant

Provide **one** current, confidential letter of recommendation. Any additional letters will be discarded. The letter must be from a trustworthy person or, if you have been out of school for two or more years, from your most current employer. The letter cannot be from a relative. You should fully apprise your recommender about the Generational 'E' Scholarship and Grant Program offered by WHOmentors.com, Inc. and your reasons for applying. Allow your recommender at least two weeks to write the letter. Submit the sealed recommendation with your application by the **May 15<sup>th</sup>** postmark deadline.

### Instructions to Recommender

The person named above is applying for a college scholarship offered by WHOmentors.com, Inc. Please type or write your recommendation on the letterhead of your professional affiliation. We request your candid, written evaluation relative to the following:

- Academic record
- Academic plans and career goals
- Personal strengths, including motivation, leadership, and commitment
- Community service and extracurricular activities

Since you know the candidate, the scholarship review panel is depending upon your thoughtful observations. The applicant will benefit most from a specific and illustrative evaluation rather than a general assessment. Your evaluation should discuss the applicant's strengths and, as appropriate, provide insight to any areas for growth. Please assess what criteria you base your judgment upon and how the applicant meets your criteria.

**Please complete the information below and return this form and your signed letter of recommendation to the student in a sealed envelope with your signature written across the seal. All application materials must be submitted by the student by the May 15<sup>th</sup> postmark deadline.** WHOmentors.com, Inc. appreciates and thanks you for your assistance. For further information about this application send an e-mail to [Rauhmel@WHOmentors.com](mailto:Rauhmel@WHOmentors.com).

Recommender's signature \_\_\_\_\_ Date \_\_\_\_\_

Recommender's name (Please type or print.) \_\_\_\_\_

Professional title \_\_\_\_\_ Appointed Mentor Practitioner™ Certificate Number: \_\_\_\_\_

Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

E-mail \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

How long have you known the applicant? \_\_\_\_\_ In what capacity? \_\_\_\_\_

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## GPA CERTIFICATION

(Provide this form to your high school counselor)

### To Be Completed by the Student

**This form is required.** Please complete the information below and sign and date the release of information section. Ask your high school counselor to complete the remainder of the form and submit it to WHOmentors.com, Inc. by **May 15<sup>th</sup>**.

Applicant's full name \_\_\_\_\_  
Social Security number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
High School name \_\_\_\_\_  
High School District \_\_\_\_\_

### Release of Information

I grant permission to release all information regarding GPA certification or other application-relevant concerns to the scholarship grantors of the Generation 'E' Scholarship and Grant Program as deemed necessary by WHOmentors.com, Inc. I also authorize the scholarship grantors to share this information for the purposes of recruitment, public relations, possible employment, or any other related activity.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

### To Be Completed by your High School Counselor

Please complete the enrollment certification below. Mail the completed and signed form by **May 15<sup>th</sup>** to WHOmentors.com, Inc. at the above address.

### GPA Certification

- I certify that the above named student has a cumulative weighted GPA on a **4.0** scale of \_\_\_\_\_.

\_\_\_\_\_  
Signature and Seal of Authorized Official

\_\_\_\_\_  
School Official's Title and School Stamp

\_\_\_\_\_  
Date

( ) \_\_\_\_\_  
Phone