

Dear Meeting Planner,

I know you're thinking about a motivational speaker for your next event. I share the awareness of what a powerful impact the most appropriate motivational speaker can mean to you and to the people who will attend. That speakers differ from each other is obvious. How and why they differ is less clear and is an important part of your decision today.

**"That speakers differ from each other is obvious. How and why they differ is less clear and is an important part of your decision today."**

Every speech is a journey—a journey for the audience and a journey for the speaker. For the audience, the journey may be headed in a specific direction, or it can be rather obscure and vague, with the eventual outcome uncertain. Your expectation is for the speaker to know in advance the optimistic roadway he or she expects to take, and where he or she wants to be when the journey ends.

That's why I am writing this letter. I want to join you to outline a vision for would-be mentors and my proposal for building a supportive community. When you interview me, you will know from the first moment we speak we can become great collaborators. You can talk to me for hours about things that really matter to you and your audience. As a result of our interaction, you will come to know certain aspects about yourself you never realized before. And, so will your audience. To engender trust between us, I am willing to pay you and each participating member of the audience to listen to me.† I don't want to leave the decision for a speaker up to chance. How's that for a gesture?

What I like to do is trust in the power of pursuit. Wishing, longing, waiting, desiring...these are not the same as pursuing a dramatic, mystic and romantic dream. And my dream is to be of service to anyone who can benefit from my knowledge. This is the

result of my parents' influence. With an overactive and very creative imagination, I enjoy creating and building. As a young boy, I was given unassembled LEGO pieces, puzzles and mind-engaging toys.

I would hear my parents' command that never fails to encourage me, "to have fun." And, so I did. Now, many years later, I am attracted to the mysteries of life and I have a natural interest in the welfare of my fellow person, serving others in a humanitarian way.

This brochure addresses the relative strengths of my expertise in my discipline. WHOmentors.com, Inc. provides several training, seminars, workshops and competency-based certification courses in the field of Mentor Education to would-be mentors that wish to assist others with general education and career development needs.

Should you want to confirm your interest in me as a speaker or to request a planning kit containing a Pre-Program Questionnaire and Scheduling Agreement, I invite you to call me directly at 1-415-373-6767.

WHOmentors.com, Inc.  
*Acknowledge Responsibility™*



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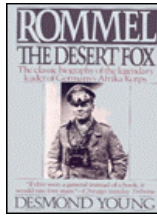
***"I must first tell you how impressed I was that someone so young had taken the time and obviously the great effort, which I'm sure required much thought and research, to create this program. You should be commended and the Air Force Academy should be very proud if you are any indication of their product."***

*—Charlotte Beers, Former Chairman & CEO  
Ogilvy & Mather*

***"You drew the perfect distinction between being a role model and a mentor...just being visible and popular and being influential. That's the difference people just don't understand."***

*—David Steele, Staff Writer  
San Francisco Chronicle*

**Rauhmel.** The mere mention of his name to certain groups conjures up visions of World War II German Field Marshal Erwin Rommel, the Desert Fox, as a brilliant military commander, a tactical genius whose skill and integrity were admired by colleagues and adversaries alike. Although he was neither wired into the "Old Boy Network" by birth nor was he interested in joining it, Erwin Rommel's instinct for battle and leadership and how he inspired the men under his command places him among the great commanders of history.



Are the more notable and distinct attributes of this human spirit reborn? Rauhmel's childhood gave no clues he would grow up to be a graduate of the United States Air Force Academy and an exemplary uniformed military officer. Tested as a gifted child at an early age, Rauhmel dealt with unique risks little known to others around him and his grades showed it. In the face of indifferent, often sneering and disbelieving "nay sayers" every step of the way, Rauhmel emerged from a broken home and streets infested with gangs, drugs, and violence.



Responding to the support of loving individuals who risked involvement in his life to foster his development and growth, discipline and determination drove Rauhmel to champion the ideals of democracy and freedom for all, regardless of class or appearance. As a Federal Service Academy graduate, he joins the coveted ranks of men and women who willingly embrace the "Unlimited Liability Clause" to risk their lives in defense of our nation, its democratic values, and its citizens.



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**To: Meeting Planner**

# Meeting Planners, Find Out Who Mentors?



**WHO?**  
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