

After an awkward search, a venerable superhero is transformed out of a **telephone booth** occupied just seconds before by a seemingly mild-mannered gentleman. From a shirt, suit and tie to a mass of muscle streaking across the sky to solve problems, overcome obstacles, and change people's lives, this superhero is an icon of immeasurable renown, spectacle and grandeur.

Are you cubicle or desk-bound? As one of the solid citizens, the backbone of the labor force, who work extremely hard from 9 to 5 and do your very best while on the job, you may be reluctant to take risks.

An alter ego is not something only an underwear-clad superhero possesses: we all have the intrinsic quality to make a difference as an Appointed Mentor Practitioner if we have the perfect combination of vulnerability, wide-eyed innocence, charisma, support and competency-based certification training.

Whether you're working with a colleague, a subordinate, a young adult or a child, you can receive support for your effort to assist others with their general education and career development needs.

Working from the intended purposes of a professional mentorship development program, WHOmentors.com unleashes human commitment and potential.

We can open the door to a personal **telephone booth**, a metaphor for the place where change occurs, and offer specific guidance to transition from a seemingly "average Joe" to a self-sacrificing, virtuous example.

Who moved your telephone booth?™

The **telephone booth** where instantaneous changes occur is not only under that suit, but inside that body. In effect, the flesh of the body makes the changing room for working out some internal crisis of character, ethics, morals or power exercise. More specifically, all permanent changes occur inside your head.

Before you turn to just any self-help books, success manuals and training workshops judge the appropriateness of the material and the sophistication of the instructor. Don't be misled. Note that organizations struggle with professional leadership and development programs, perpetually getting disappointing results.

"The significant problems we face cannot be solved at the same level of thinking we were at when we created them."

—Albert Einstein

If this is true for your organization then interesting conclusions follow. Recall a well-known provider of training and day planner products. Take away the slick, distinctive packaging, what do you get? Beneath the new terminology for Success and exaggerated promises of something truly different, the magnum opus of confusion is broken down into steps, keys, tools, processes, effective habits, checklists, building blocks, insights, essential elements, central tenets, irrefutable laws, techniques and principles that must be constantly negotiated and apprehended. Invariably we find another prescriptive program that is frustratingly vague on the subject. Why? The program's emphasis is on simplistic logic and common sense rather than empirical evidence.

The very language and acumen of business is often based on metaphors from the United States military. Terms and key concepts such as vision, mission, strategy, operations, planning, tactics, position, campaign, motivation, ethics, responsibility, leadership, and integrity are simply idiomatic expressions to many instructional designer mavens and course developers, not references to a world they have inhabited or observed with much alacrity.

Your indispensable instructor is a graduate of the United States Air Force Academy. In-depth and comprehensive, WHOmentors.com offers training to enable a larger wisdom to prevail in initiatives for the future, especially those impacting America's children.

Your Tuition is Tax-Deductible: Although The NEGOTIATORS Mentor, Inc. is a CO and CA Nonprofit 501(c)(3) Tax-Exempt Corporation, the U.S. Government approves of professional education. All expenses of Continuing Education (including registration fees, travel, meals and lodging) taken to maintain and improve professional skills are tax-deductible according to Treasury Regulation 1.162-5 Coughlin vs. Commissioner, 203 F2d 307.

24-HOUR MAJOR CREDIT CARD HOTLINE 1-888-946-6368, SEVEN DAYS A WEEK.

Register.Seminars@WHOmentors.com or Fax to (303) 797-3334 or Fax to (510) 528-6958 or Detach and Mail.†

CIRCLE Bill my VISA /MasterCard /American Express Expiration: /											
REGISTERED BY PHONE? PAID BY CREDIT CARD?											
I have enclosed a check or money order for the amount of \$											
White Member T-Shirt			Circle Size: XS S M L XL 2XL 3XL 4XL		Name:						
@ \$22 each x QTY ()			Total \$		Address:						
Seminar: Who Moved Your Telephone Booth?			Discount / Rate Code:		City:		State:		Zip Code + 4:		
@ \$2.675 pp x QTY ()			Total \$		Daytime Telephone:		Evening Telephone:				
sub total \$			\$		Email Address:						
CO or CA State Residents ADD 9% Sales Tax \$			\$								
Shipping / Handling / Insurance / Service Fee \$			\$ 55.75								
TOTAL AMOUNT \$			\$								
Signature: X											
Application to National Task Force on CEU: Pending.											
IT IS NOT NECESSARY TO RETURN THIS FORM.											
WHOmentors.com provides you with a Certificate of Completion: This document serves as your permanent record of training.											

† Mail Registration Form To: The NEGOTIATORS Mentor, Inc. DBA WHOmentors.com, 1563 Solano Avenue, Suite 225, Berkeley, California 94707

Sometimes
the most
important work
you will do is
outside the office.



Rahmel Fox, CEO

WHO? MENTORS.COM

1-888-WHO-MENTORS
Rahmel@WHOMentors.com



Rahmel Fox Robinson
President & CEO

7931 South Broadway, Suite 295
Littleton, Colorado 80122

1563 Solano Ave., Suite 225
Berkeley, California 94707



To: HR / Leadership & Organizational Development MGR

Name: _____

Company: _____

Address: _____

City, State, Zip Code: _____

Cancellations and Substitutions: Refunds, minus applicable service fees, are issued for cancellations received up to five working days before the seminar commences. After that, cancellations are subject to the entire seminar fee, which you may apply toward a future seminar. Please note that if you don't cancel and don't attend, you are still responsible for payment. Substitutions may be made at any time.

24-HOUR MAJOR CREDIT CARD HOTLINE 1-888-946-6368, SEVEN DAYS A WEEK.

Register Seminars@WHOMentors.com or Fax to (303) 797-3334 or Fax to (510) 528-6958 or Detach and Mail.†

OFFICE USE / CONFIRMATION CODE:	<input checked="" type="checkbox"/> SEND INFO (ON-SITE SEMINARS, CONSULTING & KEYNOTE SPEAKING)
Can You Come To This Area? (Include Desired Date)	<input type="checkbox"/> INVOICE MY COMPANY ATTENTION:
<ul style="list-style-type: none"> <input type="radio"/> Atlanta, GA <input type="radio"/> Chicago, IL <input type="radio"/> New York, NY <input type="radio"/> Detroit, MI <input type="radio"/> Philadelphia, PA <input type="radio"/> Denver, CO <input type="radio"/> San Francisco, CA <input type="radio"/> Phoenix, AZ <input type="radio"/> Los Angeles, CA <input type="radio"/> Tampa, FL <input type="radio"/> Seattle, WA <input type="radio"/> New Orleans, LA <input type="radio"/> Dallas, TX <input type="radio"/> Washington, DC—MD—VA <input type="radio"/> Houston, TX <input type="radio"/> Orlando, FL <input type="radio"/> Miami, FL <input type="radio"/> San Diego, CA <input type="radio"/> Boston, MA <input type="radio"/> Minneapolis, MN <input type="radio"/> Other: 	<p>Company: _____</p> <p>Address: _____</p> <p>City: _____ State: _____ Zip Code +4: _____</p> <p>Daytime Telephone: _____ Extension: _____ Mail Stop: _____</p> <p>Approving Supervisor: _____ Title: _____</p>