

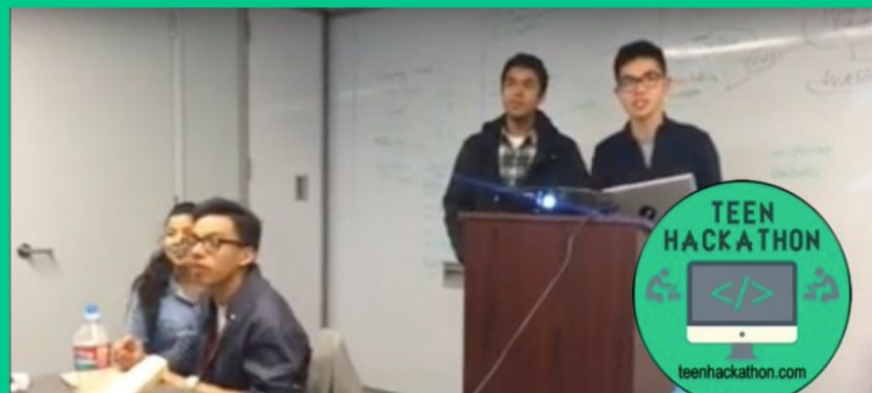
SPONSOR US AT TEENHACKATHON.COM



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SAN FRANCISCO, CA



Who are we?

We are a group of pre-collegiate scholars representing local high schools in San Francisco, CA. TeenHackathon was started by youth leaders when we realized that computer science is a major field of study that many students hope to engage in, especially being here in San Francisco near the Silicon Valley area. Although youth plan on studying computer science and technological growth is present in our own neighborhoods, there are very few opportunities for youth to gain experience building mobile apps and learning how to code, with public schools just starting to integrate computer science courses into their curriculum. Our team is here to address that issue. Also, TeenHackathon is fiscally sponsored by WHOmentors.com, Inc., a 501(c)(3) non-profit organization.

What is our goal?

The goal of TeenHackathon is to provide college-bound teens, especially underrepresented female teens, with the opportunity to develop iOS and Android applications and to learn computer science in a directed, but hands-on learning environment. Aside from the lack of youth focussed computer science programs, there is also a major disparity in the amount of opportunities for female developers, with almost 30% fewer females in the computer science industry. We hope to continue hosting events through TeenHackathon and WHOmentors.com, Inc. to equalize the imbalance of opportunity and to inspire the growth in the field of computer science.

Why sponsor?

TeenHackathon is focussed on the long-term goal of promoting computer science. We provide sponsors an ideal educational, social, and competitive environment to train the future generation of developers and exhibit their company's innovative products. Sponsoring an event will not only help improve your brand recognition, but it will also benefit your company's public relations. Many of your products target teenagers and students, so being a part of this event will increase awareness of your product. TeenHackathon's long-term goal to grow the number of computer science engineers and majors in the industry provides sponsors with a long-term investment as well as a short-term benefit. Many companies have been encouraging positive growth in the industry and have not been able to find enough talented engineers for their company. We are intent on changing the industry and reaching out to the young minds of today's society, so we can assist companies find more computer science talent and enrich young minds.

How can you assist us?

As a sponsor, you will add considerable value to our hackathon. Sponsors assist by funding refreshments and meals as well as provide transportation to our event for visiting hackers. On top of that sponsors can also assist our event by providing prizes, equipment, and much more.

1. **Send mentors and developers.** Mentors can help students integrate your APIs and products into their applications. It is a good way to show students the team behind the company and its culture. It is a great way to bond and speak to the most talented students.
2. **Sponsor funds.** There are many things we need to make this event as big and influential as possible (busses, banners, shirts, food, etc) which your company might not be able to directly contribute. Please refer to our **Sponsorship Tiers** section below for information on the benefits of joining a tier. To join a sponsorship tier, please visit www.teenhackathon.com and purchase the ticket for your desired tier.
2. **Sponsor in-kind.** Having swag such as t-shirts, stickers, mugs, jackets, toothbrushes, snuggies, pillows, iPhone cases, technology, or anything else brandable will provide your brand more exposure at TeenHackathon. Hackers love the swag given at events and will remember your company because of it. Listed below our **Sponsorship Tiers** is our **Sponsorship Packages** section where you can choose to sponsor a fund and we handle the product! To use our sponsorship packages, please visit www.teenhackathon.com and purchase the ticket for your desired package.

How does sponsoring Teen Hackathon assist you?

1. Sponsoring our event gives your direct access to the top talent around San Francisco. You will get a chance to meet the brightest students in the nation with some of the highest computer science exam scores. You will also be able to interview and contact participants during the event through push notifications/SMS.
2. Help introduce more talent into the computer science field early. The best hackers are the ones who started 10 years ago. By sponsoring us you are preparing for the future and inspiring students early.
3. Get access to the top students heading to the top CS schools including Berkeley, MIT, Stanford, Harvard, Carnegie Mellon, Urbana-Champaign, UMichigan, etc.
4. Get some great and creative hacks made and communicate with participants using your products.
5. Brand yourself and let everyone know who you are. Tell them why you are the best company in the world. Teen Hackathon will make you known to all the young hackers.

Sponsorship Tiers:

Tier	8-bit Sponsors	Megabyte Sponsors	Gigabyte Sponsors	Terrabyte Sponsors	Name (Limit 1)
Sponsorship Amount	\$1,250	\$2,500	\$5,000	\$10,000	\$20,000
Hacks					
Initial Product Demo	1 min.	1 min.	3 min.	3 min.	Keynote
API Prizes	✓	✓	✓	✓	✓
Workshop/Tech Talk			30 min.	30 min.	1 hour
Sponsor Table (Near Hacking Area)			✓	✓	✓
Recruiting					
Allowed to Recruit	✓	✓	✓	✓	✓
Recruiting Material Distributed to Hackers			✓	✓	✓
Representatives from Portfolio Companies				2	10
Access to Participant Resumes/Github/LinkedIn				✓	✓
Access to College Admissions Information					✓
Interviews During Event					✓
Branding					
Thanked in Sponsor Promotion Video (kickoff)	✓	✓	✓	✓	✓
Speech at Opening Ceremony					3 min.
Speech at Award Ceremony				1 min.	3 min.
Logo on T-Shirt		✓	✓	✓	✓
Company Banners		✓	✓	✓	✓
Logo on TeenHackathon Swag				✓	✓
Swag in Bag (handed out at event)				✓	✓
Sponsored Activities (raffles, meals, etc.)			✓	✓	✓
# Of Push notifications/SMS			1	3	5
Co-Hosting (all over website, emails, etc.)					✓

Sponsorship Packages:

Event Lanyard | \$1000 (1 available)

Put your logo on the TeenHackathon name tag lanyard! Every participant will wear this lanyard throughout the duration of the event!



Power Banks | \$3000 (3 available)

Put your brand on our official TeenHackathon Power Bank and save the attendees' battery life all year long! For a sponsorship of \$3000, your logo will be printed on one of three sides while the other two sides may be sponsored by other companies.



Every swag bag will contain a power bank.

Water bottles | \$7500 (1 available)

Hydration is important all year around, show our attendees' that your company cares about their health! With these reusable water bottles, your brand will shine all year long. For a sponsorship of \$7500, your logo will be printed on the front of the bottle.

Every swag bag will contain a water bottle.



Backpack | \$10,000 (1 available)

The Swag Bag. This backpack will contain all of the sponsored material handed out to attendees upon entering the event. Although this may not be the exact bag purchased for the event, it will most likely be lightweight and perfect for daily activities, meaning your logo will be displayed by every attendee all year long. For a sponsorship of \$10,000, your logo will be embroidered onto the front of the bag and will be the first product seen by attendees.



Stationery Package | \$10,000 (1 available)

As many teens get ready to head back to school, it is important for them to obtain necessary supplies. Sponsor these and prepare attendees while allowing them to show off your brand! For a sponsorship of \$10,000, your logo will be added to each item in a package given to each attendee.

The package will contain : 2 wooden pencils, 4 basic pens, 1 highlighter-flag pen, 1 stylus usb pen (8gb), 1 academic planner (2017), and one notebook. This will all be contained in a biodegradable bag with your logo also on it.



Interested?

Feel free to contact us at teenhackathon@whomentors.com and remember to CC our fiscal sponsor, Rauhmel Fox, at rauhmel@whomentors.com. If these sponsorship levels are not suitable, please contact us with information on what we can do for you! All sponsorships will be discussed in more detail.

Any questions?

Reach out to us at any time at your earliest convenience:
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